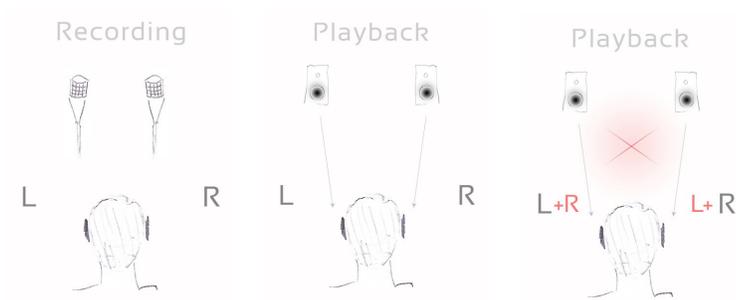




SOFTWARE: SOUNDPIMP



#### WE LIKE:

- Almost magically three-dimensional
- No phase error artifacts
- Lots of detail you have not heard before
- Fun

#### WE DO NOT LIKE:

- Not available on iOS

#### INFORMATON

Visit [www.soundpimp.com](http://www.soundpimp.com) for a demo

*Note from HD SoundLab: This is a Google Translation of the original Norwegian text. The translation is of a so-and-so quality. Accordingly, a few minor adjustments have been made.*

## Norwegian company delivers audio enhancement software

It is indeed not primarily an enhancement SoundPimp aims to be, but rather a smart way to create huge soundscapes from two adjacently positioned speakers.

**Text:** Havard Holmedal [ [havard.holmedal@hl-media.no](mailto:havard.holmedal@hl-media.no) ]

The software is primarily designed for situations where the speakers are not getting the distance apart as one gets in a stereo system. With SoundPimp used correctly there is a great deal of interesting stuff going on, but first a little about what they really have tried to achieve. SoundPimp can be installed on your PC, Mac, Linux and Android and this can be done without difficulty by anyone.

## **The ears are the problem**

For the most part it is okay to mix and record sound in stereo, but it's just until we get to the ears. Here arises a phenomenon called crosstalk, and that is because the left ear hears information from the right speaker and the right ear hears information that belongs to the left ear. Ideally, it is desirable to have a listening situation where the right ear just heard right speaker and the left ear only heard the left speaker. A little difficult to achieve in a regular room. I'll take it easy: What SoundPimp does is to introduce a digital cancellation of the described crosstalk. This is done without manipulating the sound stage, and after that I can hear no real artifacts. Other than that, it initially sounds very unusual.

After a while you begin to perceive, on the other hand, things sound like you have hardly heard before, and you get an enormous soundstage with width, depth and focus you hardly ever heard. In addition, you get an additional improvement with the purchase: The details will no longer be hidden away in the middle of the sound because SoundPimp's crosstalk removal algorithm will ensure that center information of the soundstage will no longer be canceled.

## **The experience**

I have sat and played with this software a few hours, and I am increasingly convinced that it has something to offer. On a good pair of hifi speakers that are located a few meters from each other, it is not a big point, but good grief, what a revelation I had when I connected the small PSB Alpha PS1 to the Mac, then placed the speakers tightly on each side of the screen. I can not really imagine that I'm going to turn SoundPimp off again.

It should be said that instruments that are mixed to extend the full soundstage width, such as pianos, xylophones and drums, is more than wide. Yet, the feeling of space and how the instruments and voices are placed is startlingly good and wonderfully three-dimensional. In addition, I experience a micro dynamics and detail of reproduction that I have barely heard before with so affordable and small speakers. I then connect a pair of Dynaudio studio monitors I have access to, and I suddenly got "HiFi-Nirvana". The sound is not just wide. It also stretches out the side of your listening position, but without the focus in the front and center becoming impaired

The funny thing is that you can play all kinds of audio sources through the small program. What about music from Spotify or Wimp experienced in a very different way than before ?

## **Conclusion**

It is certainly not possible to obtain a similar audio enhancement for \$52 only, which is the price of SoundPimp, anywhere else on the globe. Well to note if you place the active speakers very close to the screen on your computer, playing sound from one of the new wireless speakers on the market such as the Zeppelin from B & W, or from the small speakers Pill Beats as we have discussed in this issue of Watts.

## **SoundPimp**

PRICE: \$52

LINK: [www.soundpimp.com](http://www.soundpimp.com)

**WATT THINKS:** We are looking forward to monitor the progress of this project! Meanwhile we are constantly surprised by each new recording we play.